



**Join at our terrific NAFDMA Connection Membership level....**

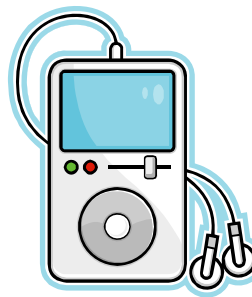
**2010 NAFDMA CONNECTION MEMBERSHIP** is our basic membership package. It keeps you connected even when you do not wish to participate in the NAFDMA Convention, Advanced Learning Retreat, or receive special materials resulting from them. This package includes:

- The 2010 NAFDMA Yearbook** – (Electronic Version) – The yearbook contains useful membership information and summaries of presentations given at the 2010 NAFDMA Convention in Lancaster, PA. *(For printed version add \$20.00)*
- “Market Connection”** – NAFDMA’s quarterly electronic newsletter is full of trends and industry information.
- NAFDMA Web Site** – Our web site includes fresh new information on our blog, resources, announcements and more.
- Networking Tools** – These tools keep you connected with other NAFDMA members through listings in the yearbook and on our web site’s “Find a Member”, and other materials.

**2010 NAFDMA CONNECTION MEMBERSHIP DUES \$150.00**

**OR.....MISSED THE 2010 LANCASTER CONVENTION! TAKE THIS OPPORTUNITY NOW TO PURCHASE THE COMPLETE PACKAGE OF INNOVATION DAY SESSIONS AUDIO FOR THE ON-SITE PRICE OF \$99.00! (Offer expires May 15, 2010).**

The package includes the **Keynote Session** and the **Closing Session** plus 21 one-hour sessions! To view a complete list of the Innovation Day Sessions – sign on to [www.softconference.com/NAFDMA](http://www.softconference.com/NAFDMA) and click on “meeting”. You can download to your computer, MP3 player or iPod! Sharpen your marketing awareness while you work on the farm or in the office. This could be the best Return On Investment of your planting season.



**Digital streaming audio online with download capability.**  
2010 North American Farmers’ Direct Marketing

**Session MP3 Downloads**



**AND ACCESS TO THE 2010 ADVANCED LEARNING RETREAT TO BE HELD MAY 15 – MAY 18 IN SOUTHERN CALIFORNIA!** - Pay one membership per farm, business or agency location; then all family members and employees are eligible to participate.



**LOCATION:**

Southern California: Plenty of time at Underwood Family Farms in Moorepark and Somis, CA to see festival sites, retail stands, production fields and all the farms have to offer; plus a visit to Hollywood Farmers' Market (yes, Hollywood!) ...see the sights, sounds, sidewalk stars, and shopping sensations of one of the most exciting cultural destinations in North America. For more details – log on to [www.NAFDMA.com](http://www.NAFDMA.com). You won't want to miss this one!

**This package includes:** Everything in the Connection Package above, **PLUS** the Innovation Day Audio and Access to the NAFDMA 2010 Advanced Learning Retreat. *(Offer expires May 15, 2010)*

**Total Package Price - \$249.00**



# 2010 NAFDMA MEMBERSHIP FORM

Farm/Business/Agency Name: \_\_\_\_\_

Primary Contact Person Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal code: \_\_\_\_\_

Best Phone (the one for us to contact you about your membership to NAFDMA): \_\_\_\_\_

Business Phone (the one you want published in association listings): \_\_\_\_\_

Business Fax (the one you want published in association listings): \_\_\_\_\_

Business Web Site: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

## 2010 NAFDMA CONNECTION MEMBERSHIP

Package includes:

**The 2010 NAFDMA Yearbook** – Electronic Version – (Please add \$20.00 for postage and printing to receive hard copy.)

**“Market Connection”**

**NAFDMA Web Site**

**Networking Tools**

**2010 NAFDMA CONNECTION MEMBERSHIP DUES \$150.00**

**Missed the 2010 Lancaster Convention!** Take the opportunity now to purchase the complete package of Innovation Day Sessions Audio for the on-site price of \$99.00! (*Offer expires May 15, 2010*)

This Package includes: **Everything in the Connection Package above, PLUS**

NAFDMA Live Learning Center – Innovation Day Sessions download – includes the **Keynote Session** and the **Closing Session** plus 21 one-hour sessions! Download to your computer, MP3 player or iPod!

**AND Access to the 2010 Advanced Learning Retreat** - (*Offer expires May 15, 2010*)

**Total Package Price for Connection Membership, Audio download and Access to the Advanced Learning Retreat \$249.00**

### Terms of membership:

- Your e-newsletter and your electronic version of the Yearbook will be sent to the e-mail address you provide on this form.
- 2010 Membership runs for one calendar year beginning January 1, 2010 and ending December 31, 2010. Dues cannot be prorated.

3. NAFDMA respects your privacy. Please read the following two opt-out options carefully and mark accordingly.

- a. I have checked this box to indicate I prohibit NAFDMA from including my contact information in NAFDMA publication of the yearbook, website “Find a Member” or any other published NAFDMA member listings.
- b. I have checked this box to indicate I prohibit NAFDMA from including my contact information in any lists that are sold to trade show exhibitors and other businesses that would likely solicit business from me.

**Payment (circle one)** All amounts paid in US dollars or equivalent. Forms will not be processed without full payment.

**2010 NAFDMA CONNECTION MEMBERSHIP DUES \$150.00**

**2010 NAFDMA MEMBERSHIP DUES WITH AUDIO AND ALR \$249.00**

Payment Type:  Visa  MasterCard  Check

**MAKE CHECKS PAYABLE TO:** NAFDMA – Registration

Acct#: \_\_\_\_\_ exp date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Card Member Name: \_\_\_\_\_

Mail to: NAFDMA  
62 White Loaf Road  
Southampton, MA 01073

Fax to: 1-413-529-9101