



2010 NAFDMA Membership & Convention Registration Form for

Ultimate Networkers!



Mail to:

62 White Loaf Road
 Southampton, MA 01073
Fax to: 413-529-9101

Instructions: Carefully and legibly complete this form and return it with your payment method to NAFDMA Registration. All amounts are in US dollars. Forms will not be accepted without full payment.

Get best rates by registering before December 15, 2009.
 Ultimate Networker Package is not available after January 6, 2010.

Email to: Cathy@WhiteLoafRidge.com
Phone: 413-529-0386

Farm/Business/Agency Name:			
Primary Contact Person Name:			
Address:			
City:	State:	Zip:	Best Phone:
Business Phone:		Fax:	
E-Mail Address:		Web Site:	

2010 NAFDMA Convention Membership
 2010 Convention Membership to NAFDMA is required for eligibility. Pay one membership per farm, business, or agency location; then all family members and employees of that location are eligible to participate. 2010 Membership covers calendar year January 1, 2010—December 31, 2010.
2010 NAFDMA Convention Membership Dues \$ 225.00

Convention Registration

Names of Convention Participants: Please list the name(s) and E-Mail address of all members of your party. Be sure to list the primary contact name first. Note the assigned Participant ID # at the end of each line. Use this digit to fill out the remaining portion of the registration form. One form may be used for up to four members of your party. E-mail Addresses are used by Tour Guides, Workshop Presenters and NAFDMA Management to communicate with you prior to Convention.

Contact Name:	E-Mail:	You are Participant ID # 1
Name:	E-Mail	You are Participant ID # 2
Name:	E-Mail	You are Participant ID # 3
Name:	E-Mail	You are Participant ID # 4

NAFDMA respects your privacy. We wish to include you in ongoing networking opportunities, however, please mark opt-out options as required.

- I have checked this box to indicate I prohibit NAFDMA from including my contact information in NAFDMA publication of the yearbook, website "Find a Member" or any other published NAFDMA member listings.
- I have checked this box to indicate I prohibit NAFDMA from including my contact information in any lists that are provided to NAFDMA Trade Show Exhibitors or other allied suppliers that might solicit business from me.

NAFDMA Ultimate Networkers' Package—February 5—12, 2010

7 NIGHTS LODGING INCLUDED!!! This package also includes the **Bus Tour, Conference Kick-off dinner, Participation Day, Education Day, 25th Anniversary Gala Dinner and Innovation Day.**

Please note: When you opt for the Ultimate Networkers' Package deal, we must still require you to fill out the remainder of the registration form in order to indicate your choices for workshops, tours and dinner. Please specify the name of the person you wish to room with or add \$350.00 per person for single room occupancy. Registration office will assign your roommate if no preference is indicated.

Participant ID # 1	Name of person you will room with:
Participant ID # 2	Name of person you will room with:
Participant ID # 3	Name of person you will room with:
Participant ID # 4	Name of person you will room with:

Please note: This is an all-inclusive package. Ultimate Networkers will be required to pay package rate. NAFDMA has negotiated all components of this event with service providers in order to achieve a complete value for the attendees. We are unable to prorate fees and therefore cannot give credit for underutilized transportation, missed hotel nights, skipped meals, or other package inclusions.
 A la carte rates required after January 6, 2010

Package rate per person, double occupancy.....\$1399.00 (before Dec. 15, 2009)
Package rate per person, double occupancy.....\$1499.00 (before Jan. 6, 2010) Ultimate Networkers' Total \$ _____
Single Occupancy Up charge.....Add \$350.00 per person if you prefer single room occupancy.

Networking Bus Tour—February 5—8, 2010 **INCLUDED IN PACKAGE**
Includes Transportation, snacks, beverages, tour guide book, tour stops and all meals (with the exception of Saturday dinner on your own in Downtown Lancaster). *All Tours are filled on a first-paid first served basis. Please choose your tour choice:*

Participant ID # 1	Circle tour choice:	Group 1	Group 2
Participant ID # 2	Circle tour choice:	Group 1	Group 2
Participant ID # 3	Circle tour choice:	Group 1	Group 2
Participant ID # 4	Circle tour choice:	Group 1	Group 2

Conference Kick-off Dinner—February 8, 2010 **INCLUDED IN PACKAGE**

Participation Day—February 9, 2010— **INCLUDED IN PACKAGE**—Registration includes Entry to Trade Show all day on Tuesday, Celebrate Excellence Con-

Education Day—February 10, 2010—**INCLUDED IN PACKAGE**

Select ONE Full-day Workshop, **OR** select ONE Morning **AND** ONE Afternoon Workshop for each attendee. Workshop, materials, light breakfast and lunch included.

- Workshop- F 1 Pumpkin School**
- Workshop- F 2 Laugh-O-Nomics, Brad Montgomery**
- Workshop- F 3 Pricing Strategies to increase Profits, Fred Funk**
- Workshop- F 4 Quality Media Content**
- Workshop- F 5 Agritourism—Lancaster Style**
- Workshop- M 1 Don't go with your gut! - Lise Stewart**
- Workshop- M 2 "Curb Appeal", Steve Bogash**
- Workshop- M 3 Best Food Expert, Joe Schwarcz**
- Workshop- M 4 Catering your way to success, Gina Schubert**
- Workshop- A 1 Simple as Science, Joe Schwarcz**
- Workshop- A 2 Leveraging a Legacy, Lise Stewart**
- Workshop- A 3 Willing Sales Machines, Steve Bogash**
- Workshop-A 4 Get up to speed, Jane Eckert**

	Circle Workshop Choices									
Participant ID # 1	F1	F2	F3	F4	F5					
OR	M1	M2	M3	M4	AND	A1	A2	A3	A4	
Participant ID # 2	F1	F2	F3	F4	F5					
OR	M1	M2	M3	M4	AND	A1	A2	A3	A4	
Participant ID # 3	F1	F2	F3	F4	F5					
OR	M1	M2	M3	M4	AND	A1	A2	A3	A4	
Participant ID # 4	F1	F2	F3	F4	F5					
OR	M1	M2	M3	M4	AND	A1	A2	A3	A4	

**25th Anniversary
Gala Dinner**
INCLUDED IN PACKAGE

	Circle Meal Choice		
Participant ID # 1	Chicken	Pork	Vegetarian
Participant ID # 2	Chicken	Pork	Vegetarian
Participant ID # 3	Chicken	Pork	Vegetarian
Participant ID # 4	Chicken	Pork	Vegetarian

Innovation Day—February 11, 2010 **INCLUDED IN PACKAGE**

Includes Plenary Sessions, Celebrate Excellence Luncheon, choices of breakouts, Convention Yearbook, light breakfast and lunch.

NEW!! Pre-Convention Purchase—Audio Recorded Mp3 Files

Pre-purchase audio files as a permanent resource for one or more participants on this form. Listen to your favorite speakers over and over, listen to sessions & workshops you were unable to attend. These **discounted** prices available **only** for those who attend the convention and **only** when **pre-paid with registration**.

Education Day—Complete Package of all recorded Workshops **\$99.00 each** Enter Participant ID # _____, _____, _____, _____
Innovation Day—Complete Package of all recorded Sessions **\$69.00 each** Enter Participant ID # _____, _____, _____, _____

Audio Recorded Files Total \$ _____

Payment Type: Visa MasterCard Check (Payable to NAFDMA Registration)

Mail Payment to: **Fax Payment to:** 413-529-9101

NAFDMA
62 White Loaf Road
Southampton, MA 01073

Total Payment Due

\$

Account # _____ Exp. Date: _____

Card Member Name: _____

CANCELLATION POLICY: A full refund of registration fees will be made if written cancellation notice is provided before January 6, 2010. A 50% refund will be made if written cancellation notice is provided before January 21, 2010. **NO REFUNDS WILL BE GIVEN AFTER JANUARY 22, 2010.**

Return this form with your payment method to the above address or fax number. *Registration Confirmation letters will be sent by January 15, 2010.*

OFFICE USE ONLY:

Date Received: _____ Amount Received: _____ Auth/Check Number: _____